

## SCIENTIFIC EXPERTISE. EVENT INNOVATION.

At SWM Partners, we are built on two fundamentals.

Our scientific expertise and our ability to deliver inspiring events anywhere in the world.



### ABOUT US

SWM Partners is a Medical Science event and communications agency with a wealth of experience spanning over 25 years. We are experts in delivering bespoke global events that **INFORM, ENGAGE, EDUCATE, and INSPIRE** audiences.

We partner with Healthcare, Pharma and Bio-tech companies to execute flawless meetings and events by providing a holistic solution that delivers outstanding results with minimal workload falling on our clients.

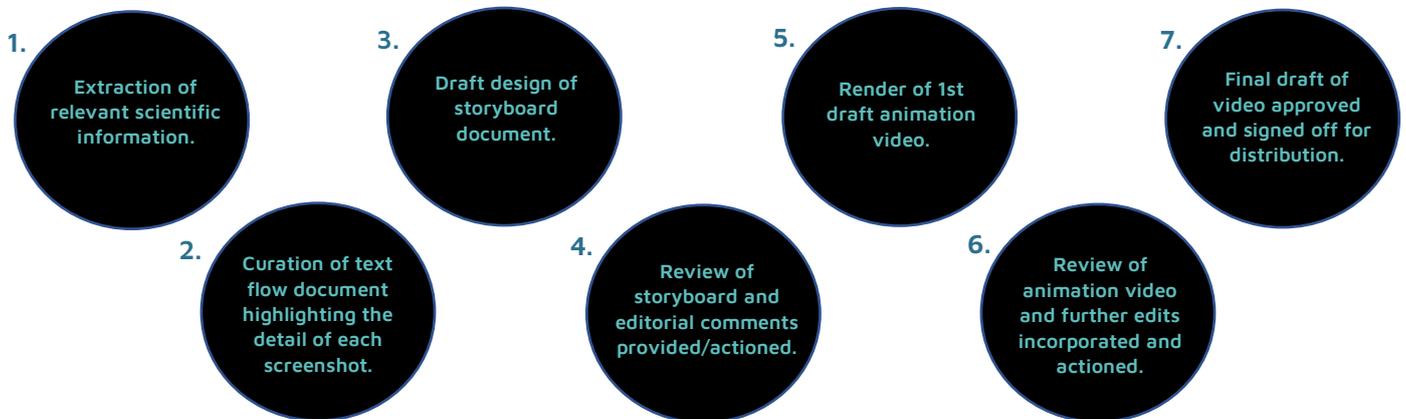
**Our Mission is to support the development of medicine and contribute to improving patient outcomes by partnering with organisations to deliver their vision and engage medical professionals.**

### DRUG PREPERATIONS & ADMINISTRATION VIDEO MATERIALS

At SWM partners, our trained and qualified bio-medical experts support our clients with the curation of scientific content, materials, and meeting programmes. Using graphics and animated sequences, we transform raw data into clear, readable, and understandable content.

With Covid-19 putting a hold on critical face-to-face training, SWM partners have continued to provide our clients with developed solutions that can be delivered virtually across the globe. Since March 2020, our team have worked tirelessly on producing video animation sequences demonstrating key aspects of the drug preparation and administration process in various clinical trials. The team can create animated videos on any aspect of the drug development process, to help highlight and visualise concepts that require a high level of scientific detail understanding.

### Step by step process of our video production includes:



Get in touch with us today for a free demo and find out more about our medical communication services and engagement solutions that extend well beyond the recovery to live events.

Contact us today, we would love to hear from you:

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