

## SCIENTIFIC EXPERTISE. EVENT INNOVATION.

At SWM Partners, we are built on two fundamentals.

Our scientific expertise and our ability to deliver inspiring events anywhere in the world.

### ABOUT US

SWM Partners is a Medical Science Event and Communications Agency with a wealth of experience spanning over 25 years. We are experts in delivering bespoke global events that **INFORM, ENGAGE, EDUCATE**, and **INSPIRE** audiences.

We partner with Healthcare, Pharma and Biotech companies to execute flawless meetings and events by providing a holistic solution that delivers outstanding results with minimal workload falling on our clients.

**Our Mission is to support the development of medicine and contribute to improving patient outcomes by partnering with organisations to deliver their vision and engage medical professionals.**

### WHERE SCIENCE... LEADS THE WAY

At SWM Partners, our trained and qualified biomedical experts support our clients with medical communication, programme development and speaker support, while our experienced operations team provides seamless project management, production, and delivery.

Our Biomedical Programme Team support with the curation of scientific content, materials and meeting programmes. Using graphics and animated sequences, we transform raw data into clear, readable and understandable content.

- Program Development
- Speaker Support
- Patient Support Materials
- Medical Content & Communications
- Scientific Support Materials
- Translation

### BRINGING THE SCIENCE... TO LIFE

Our operations team has extensive experience in executing medical meetings around the world, and we make it our business to understand the cross-cultural needs of a multinational delegation.

Our understanding of the medical industry enables us to produce high-quality, seamless events which showcase our clients' expertise in a professional and innovative light without inappropriate affectation. We work in close partnership with all our clients. Our role is to help clients deliver an inspiring and educational event.

- Project Management & Event Planning
- Creative Design & Production
- Event Communication
- Venue Sourcing & Liaison
- Delegate Management
- Travel Management

### VIRTUAL EVENTS. REAL ENGAGEMENT.

Virtual events aren't new to the SWM team, we have years of extensive experience working across a range of platforms. Our team of experts specialise in delivering medical events that are aligned to your messages, agile to your needs and delivered with integrity.

We support our clients through the program development process, just as we would a live event, and ensure we propose the most appropriate platform that suits not only the event requirements but engages the audience.

- Platform Review and Recommendation
- Creative Design
- App Creation
- Engagement Tools
- Communications Programme
- Live Streaming and Video Editing

To find out more about our full range of services contact us today - we would love to hear from you:

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