



EVENT MANAGEMENT SERVICES FOR THE HEALTHCARE SECTOR

MEDICAL EVENT SPECIALISTS

Our team is passionate about playing their part in advancing the future of medicine, and this sees them curate tailored solutions for healthcare organisations in countless locations across the world.

Agile and adaptable, they plan and manage investigator meetings, advisory boards, congresses, conferences and exhibitions, and possess the unique ability to move swiftly as briefs evolve, or challenges arise.

They live and breathe the sector, and are aware of the latest changes and developments therein. Leaning on this knowledge, they provide informed recommendations that ensure our clients achieve their goals.

COMPLIANCE AT THE FOREFRONT

All members of our team, from project directors to project executives, specialise in delivering compliant medical events, and acknowledge that this is an essential element of their roles.

They support our clients with all aspects of compliance, and have established long standing partnerships with them as a result of this, as organisations are confident in knowing the team is able to manage this process from beginning to end.

330

The number of medical meetings our event management team has planned and managed in the last five years.

EFFECTIVE COMPLIANCE MANAGEMENT

A 360 DEGREE APPROACH

Leaning on their unique sector knowledge and years of experience, our team members effectively manage compliance by adopting a proven strategy, which spans initial briefing, through to onsite production. This involves:

01 REQUESTING
Clients' specific guidelines as a first step before the planning of any and every event begins.

02 REMAINING
Up to date with compliance requirements by country, as they recognise these are constantly changing, and vary by nation.

03 UTILISING
This information to inform key elements including venue selection, hotel room allocation, travel bookings, and catering.

04 COMMUNICATING
The relevant guidelines to all partners, from audio visual to venues, and ensuring they adhere to them at all times.

"Everything was perfect and we couldn't be more thankful for all the help and the professional planning. No detail was left out. A big thank you to all of you for your support in making this meeting a success."

Senior Clinical Trial Leader, Global Healthcare Organisation

GLOBAL MEETING SERIES'

EXPERTISE ON AN INTERNATIONAL SCALE

The majority of projects our team members deliver are not standalone events, but rather international series'.

These may span three to five locations and take place over several weeks, or encompass countless meetings, which are held throughout a trial and extend to 12 or more months. They achieve success in these settings by:

01 DEVELOPING
Detailed timelines, which feature recommended dates and agendas for each location.

02 ADJUSTING
Each meeting as required by location, given their extensive experience of working in regions across the world.

03 ENSURING
Cultural differences are addressed and incorporated. This may inform a meeting's date and format, through to catering options and delivery styles.

04 SELECTING
Or recommending local speakers and patients for maximum resonance and education, and utilising translation and interpretation services where appropriate.

05 LOOKING
To solutions that minimise an event's environmental impact.

06 CONDUCTING
Debriefs after each meeting, to continuously improve and enhance the delegate experience.